

## TCL Electronics Wins Major Honors from *HKEJ* and *Securities Times* Comprehensive Strength Recognized by Capital Markets in Hong Kong and Mainland China

(Hong Kong, 22 November 2018) **TCL Electronics Holdings Limited** (“**TCL Electronics**” or “the Company”, HKSE stock code: **01070.HK**) is pleased to announce that it has won the “Listed Company Awards of Excellence 2018” from the *Hong Kong Economic Journal (HKEJ)*, one of the most authoritative financial media in Hong Kong, and was also listed on “Best Performance in Investment Return Stock under Stock Connect” at the “2018 Golden Wing Awards” organized by *Securities Times*, a renowned financial media in mainland China, honoring the Company for its outstanding performance among listed companies. The accolades also represent the recognition **TCL Electronics** earned from the capital markets in Hong Kong and mainland China on its comprehensive strength, excellent financial performance, rigorous corporate governance, proactive investor relations and future prospects.

The “Listed Company Awards of Excellence 2018” and the “2018 Golden Wing Awards” aim to distinguish listed companies recognized by investors and the capital market for their outstanding profitabilities and value creation for investors. The “Listed Company Awards of Excellence 2018” organized by *HKEJ* has stringent assessment criteria. With a unique stock-tracking system with functions of tracking market trends and identifying the leading stocks that outperform the Hang Seng Index over the long term, *HKEJ* screens companies in terms of their profitabilities, financial capabilities, and operational efficiency. Average annual profit growth, number of recommendations made by professional stock commentators and industry leaders, and stock performance against the Hang Seng Index in the same period are also included in the considerations. The shortlisted companies are finally verified by KPMG, and 32 most competent Main Board companies are selected among nearly 2,000 listed companies. As for the “2018 Golden Wing Awards”, it is organized by *Securities Times* in association with several famous securities firms and financial media platforms in mainland China. Stock Connect companies are screened based on indicators such as operating income and net profit growth rate, and then combined with the assessments by famous securities firms, expert institutional investors and experienced financial media representatives, and online voting. The winners are deemed excellent in three aspects namely corporate values, investment returns and growth potential.

**TCL Electronics** was listed on the Main Board in Hong Kong in 1999. The Company is a Chinese consumer electronics enterprise with global influence and currently places 3rd in both global and the PRC TV markets. Moreover, its overseas markets contribute over 60% of both overall sales volumes and turnover, sales volume in North America ranks 2nd, and overseas shipment remains 1st among Chinese TV brands for 9 consecutive years. As the only Chinese TV enterprise possessing a complete vertically integrated industrial chain with panel, the Company establishes globalized industrial capabilities by operating manufacturing bases in the PRC, Mexico, Poland, Vietnam and other countries. **TCL Electronics** has continued to consolidate and enhance its core TV business, resulting in brilliant achievements in product competitiveness, brand power and international reputation.

**TCL Electronics** continues to enhance the level of corporate governance, effectively communicate and interact with investors and shareholders via diversified methods and channels, keep the capital market well-informed about the Company, maintain a high dividend payout ratio to share the profit results with investors, and reinforce the confidence of investors and shareholders. The important honors from the capital markets in Hong Kong and mainland China prove the Company’s productive business strategies, excellence in operating and financial results, effective corporate governance and outstanding investor relations, which have garnered much attention and recognition from capital market. In the future, **TCL Electronics** will dedicate to speeding up business diversification, integrating high-quality resources and enhancing its value, profitability and integrated competitiveness to empower itself to become an international ecological smart consumer electronic enterprise with both hardware and software strengths and generate greater value for our shareholders and investors.



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### **About TCL Electronics**

Headquartered in China, **TCL Electronics Holdings Limited (HKSE stock code: 01070)** is one of the leading players in the global TV industry, and is engaged in the research and development, manufacturing and distribution of consumer electronics products. Through a new product-and-user-oriented business model that focuses primarily on a “double +” strategy which includes “smart + internet” and “products + services” as the main strategic direction, TCL Electronics strives to build a comprehensive ecosystem for smart TVs that provides users a superior experience with its smart products and services. According to the latest Sigmaintell report, the Company ranked No.3 in the global TV market with a market share of 11.8% in terms of sales volume in the first half of 2018. According to omni-channel data from CMM, the Company ranked No.3 in the PRC TV market with a market share of 12.6% in terms of turnover in the first three quarters of 2018. TCL Electronics is included on the list of eligible shares in the Shenzhen-Hong Kong Stock Connect Scheme and Hang Seng Stock Connect Hong Kong Index. For more information, please visit its website: <http://electronics.tcl.com>

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