



TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

20 April 2018

Dear New Registered Shareholder,

Election of Language and Means of Receipt of Corporate Communications

We are pleased to enclose both the English and Chinese versions of the Circular and Notice of Annual General Meeting dated 20 April 2018 and Proxy Form of the Company.

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the articles of association of the Company, the Company would like to ascertain your preference as to whether to receive future Corporate Communications (Note) (i) by electronic means through the website of the Company at <http://multimedia.tcl.com> and the website of HKExnews (the "HKExnews") at <http://www.hkexnews.hk>; or (ii) in printed form (in English only or in Chinese only or in both languages). In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends you to elect electronic means for receiving future Corporate Communications.

If you choose to receive the Corporate Communications by electronic means through the Company's and HKExnews' websites, the Company will notify you of the publication of the relevant Corporate Communications on the Company's and HKExnews website. The notification will be sent to you by post at your address as appearing in the register of members of the Company (the "Register") maintained by Tricor Tengis Limited (the "Hong Kong Share Registrar") at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong.

If you choose to receive the Corporate Communications in printed form, the Company will send you printed copies of the Corporate Communications in the language(s) you have expressly chosen to receive.

To make your election, please complete the enclosed request form (the "Request Form") and return it to the Company c/o the Hong Kong Share Registrar by 18 May 2018. If you post your Request Form in Hong Kong, you may use the pre-paid mailing label in the Request Form and need not affix a stamp to the envelope when returning the Request Form. Otherwise, please affix an appropriate stamp. The Request Form may also be downloaded from the Company's website at <http://multimedia.tcl.com> or the website of HKExnews at <http://www.hkexnews.hk>.

If the Company does not receive a duly completed and signed Request Form from you, or does not receive a response indicating the objection from you by 18 May 2018 and until you inform the Company c/o the Hong Kong Share Registrar otherwise by reasonable notice (of not less than 7 clear business days) in writing or by email (at tcl1070-ecom@hk.tricorglobal.com), you will be deemed to have consented to receiving all future Corporate Communications by electronic means through the Company's website in lieu of in printed form. A notification of publication of the Corporate Communications on the Company's website will be sent to you by post at your address as appearing in the Register.

If you would like to change your choice of language or means of receipt of the Company's Corporate Communication(s) in future, please write or send email at tcl1070-ecom@hk.tricorglobal.com to the Company c/o the Hong Kong Share Registrar. Even if you have chosen (or are deemed to have consented) to receive all future Corporate Communication(s) in website version but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communications, the Company will promptly upon your request send the Current Corporate Communications to you in printed form free of charge.

Please note that (i) printed copies of the Corporate Communications in both English and Chinese are available from the Company or the Hong Kong Share Registrar upon request; and (ii) both language versions of the Corporate Communications are also available on the Company's website at <http://multimedia.tcl.com> for five years from the date of first publication and on the HKExnews' website at <http://www.hkexnews.hk>.

Should you have any queries relating to any of the above matters, please call the Hong Kong Share Registrar's telephone hotline at (852) 2980 1333 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,

For and on behalf of

TCL Multimedia Technology Holdings Limited

LI Dongsheng

Chairman

Note: Corporate Communication(s) refer to any document(s) issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to (a) the directors' report, annual accounts together with a copy of the auditors' report and, where applicable, the summary financial report; (b) the interim report and, where applicable, the summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form (applicable to registered shareholder only).

Reply Slip 回條

To: TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED
("the Company") (Stock Code: 01070)
c/o Tricor Tengis Limited
Level 22, Hopewell Centre,
183 Queen's Road East,
Hong Kong

致: TCL多媒體科技控股有限公司
("公司") (股票代號: 01070)
經卓佳登捷時有限公司
香港皇后大道東183號
合和中心22樓

I/We would like to choose to receive the Current Corporate Communications and all future Corporate Communication(s) of the Company as indicated below:

本人/我們希望以下列方式收取 貴公司本次公司通訊及日後所有公司通訊:

(Please mark ONLY ONE (X) of the following boxes)
(請從下列選擇中, 僅在其中一個空格內劃上「X」號)

- I/We would like to receive a printed copy in English.
本人/我們希望收取一份英文印刷本。
- I/We would like to receive a printed copy in Chinese.
本人/我們希望收取一份中文印刷本。
- I/We would like to receive both the printed English and Chinese copies.
本人/我們希望收取英文和中文各一份印刷本。
- I/We would like to read the website version published on the Company's website in place of receiving printed copies; and receive a notification letter of the publication of all future Corporate Communication(s) on website.
本人/我們希望瀏覽在 貴公司網站發表之網上版本, 以代替收取印刷本, 並收取日後已在網上刊發之所有公司通訊通知信函。

Name(s) of Shareholder(s)
股東姓名#

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Signature
簽名

Address#
地址#

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Contact telephone number
聯絡電話號碼

Date
日期

Notes 附註:

- Please complete all your details clearly.
請 閣下清楚填妥所有資料。
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Request Form in order to be valid.
如屬聯名股東, 則本申請表格須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署, 方為有效。
- Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed will be void.
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確, 則本表格將會作廢。
- For the avoidance of doubt, we do not accept any special instructions written on this Request Form.
為免存疑, 任何在本申請表格上的額外手寫指示, 本公司將不予處理。
- Please note that both printed English and Chinese versions of all the Company's Corporate Communication(s) which we have sent to our Shareholders in the past 12 months are available from the Company on request. They are also available on the Company's website <http://multimedia.tcl.com> for five years from the date of first publication.
公司備有於過去12個月曾寄發予股東的公司通訊的中、英文版印刷本。該等通訊亦由首次登載日期起計, 持續5年載於公司網站<http://multimedia.tcl.com>上。

閣下寄回此申請表格時, 請將郵寄標籤剪貼於信封上。
如在本港投寄則毋須貼上郵票。
Please cut the mailing label and stick it on the envelope
to return this Request Form to us.
No postage stamp necessary if posted in Hong Kong.

郵寄標籤 MAILING LABEL

卓佳登捷時有限公司
Tricor Tengis Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong