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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED*

TCL 多媒體科技控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

**VOLUNTARY ANNOUNCEMENT
FURTHER EXPLANATION ON THE STATUS OF IMPACT OF
THE “LIST OF PRODUCTS WITH CHINESE ORIGIN”
ANNOUNCED BY THE UNITED STATES OF AMERICA
ON THE COMPANY**

This announcement is made by TCL Multimedia Technology Holdings Limited (the “Company”) on a voluntary basis.

Reference is made to the announcement of the Company dated 9 April 2018 in relation to the status of impact of the proposed list of products with Chinese origin announced by the United States of America on the Company.

Thereafter, TCL Corporation (the shares of which are listed on the Shenzhen Stock Exchange (Stock Code: 000100), together with its subsidiaries, the “TCL Group”), the ultimate controlling shareholder of the Company, has on 19 June 2018 published an announcement on the Shenzhen Stock Exchange (the “TCL Group Announcement”) to provide further explanation on the list of products of Chinese origin which would be subject to import tariff published by the Office of the United States Trade Representative on 15 June 2018 (the “June List”), in which it is stated that, among others, the June List and the imposition of tariff by the People’s Republic of China on the United States of America has no impact for the time being on its business in the United States of America. Some of the contents of the TCL Group Announcement relate to the Company. For details, please refer to the TCL Group Announcement (only available in Chinese: http://www.cninfo.com.cn/cninfo-new/disclosure/szse/bulletin_detail/true/1205065701?announceTime=2018-06-19, the contents therein do not constitute part of this Announcement).

Furthermore, please note that the June List does not include television, hence the Company is of the view that the June List has no impact on the Company. The Company will pay close attention to changes in relevant circumstances and maintain communication with investors.

On behalf of the Board
LI Dongsheng
Chairman

Hong Kong 19 June 2018

- * *The resolution regarding the change of the Company's name to TCL Electronics Holdings Limited (TCL電子控股有限公司) was approved by the shareholders of the Company at the annual general meeting of the Company held on 23 May 2018 and the Registrar of Companies in the Cayman Islands has on 24 May 2018 issued the Certificate of Incorporation on Change of Name confirming the Change of Company Name has taken effect on 23 May 2018; it is now pending for the notification/registration procedures in the Companies Registry in Hong Kong.*

As at the date of this announcement, the Board comprises Mr. LI Dongsheng, Mr. WANG Cheng Kevin, Mr. YAN Xiaolin and Mr. WANG Yi Michael as executive directors, Mr. Albert Thomas DA ROSA, Junior, Mr. HUANG Xubin, Mr. ZHANG Zhiwei and Mr. LIU Hong as non-executive directors and Mr. Robert Maarten WESTERHOF, Dr. TSENG Shieng-chang Carter, Professor WANG Yijiang and Mr. LAU Siu Ki as independent non-executive directors.